#### **Export Control in Practice**



Takeo Kamagata Yokogawa Electric Corporation

November 17, 2017



#### **Company Outline**

#### **Corporate Information**



Company Name

Founded

Incorporated

Paid-in Capital

Sales

Operating Income

Ordinary Income

Profit Attributable to

Owners of Parent

R&D Investment/Sales

Number of Employees

Capital Ratio

Yokogawa Electric Corporation

September 1, 1915

December 1, 1920

43.4 billion yen

391.4 billion yen (consolidated)

31.6 billion yen (consolidated)

33.0 billion yen (consolidated)

25.8 billion yen (consolidated)

6.9 %

18,329

58.2 %



(Results of fiscal year 2016)

Our goal is to contribute to society through broad-ranging activities in the areas of measurement, control and information.







#### **Industrial Automation and Control**

Distributed control systems for the monitoring and control of processes in a broad range of production facilities such as oil, chemical, natural gas, electric power, iron and steel, pulp and paper, pharmaceutical, food, and other industries.

#### **Test and Measurement**

Measuring instruments for the development and production of electrical, electronic, and automotive equipment, as well as communications markets.

#### **Other Businesses**

Aircraft instrument, marine navigation system, environmental business.

#### **Industrial Automation & Control Products**



#### Production control and safety instrumented systems

#### **CENTUM VP**

Integrated production control system



#### **STARDOM**

Network-based control system



#### FA-M3V

Range-free multi-controller

#### e-RT3 plus

eMbedded M@chine controller



#### Field instruments, analytical instruments, and recorders

#### **DPharp EJX**

Differential pressure/ pressure transmitter



**ROTAMASS Total** Insight (ROTAMASS prime model)

Coriolis mass flow meters

#### **YTA510**

Wireless temperature transmitter



**TDLS8000** Tunable diode laser spectrometer





FAST/TOOLS

SMARTDAC+ GX10/GX20

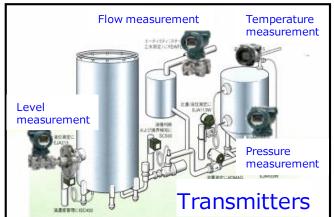
Paperless recorders



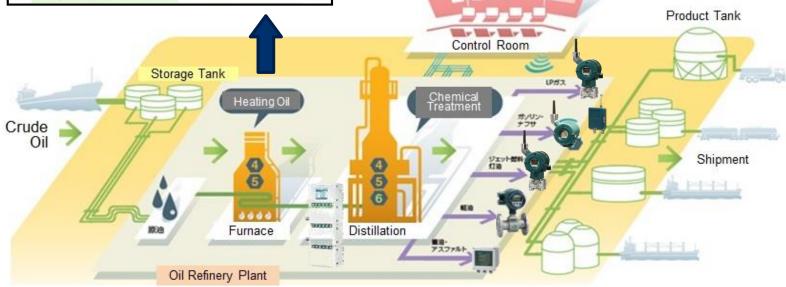
GC8000 Process das chromatograph

#### **Application Example**









#### **Worldwide Business Operations**

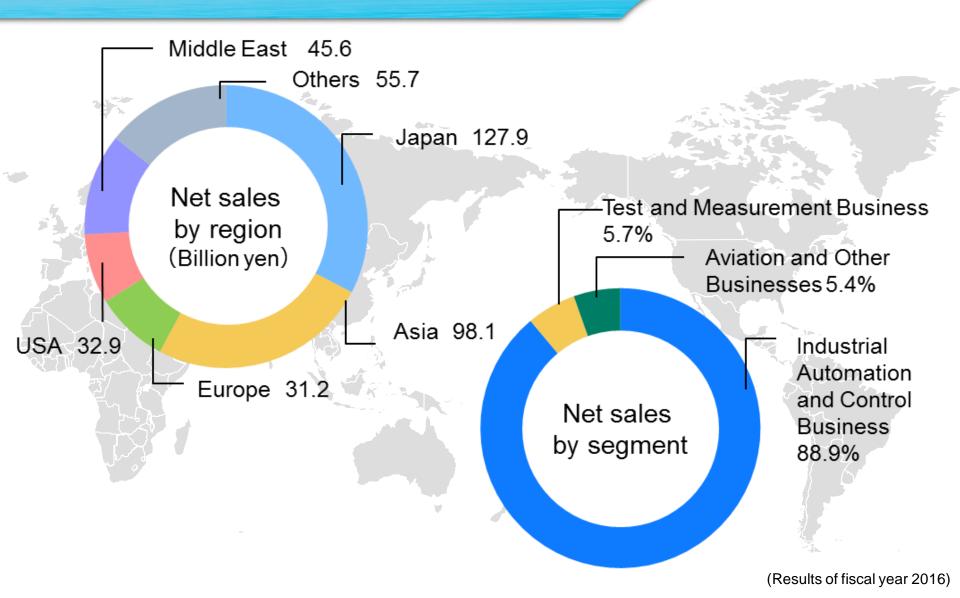


#### Global network supporting business growth



#### Sales Segment by Product & Region







## Export Control System in Yokogawa

#### Requirement s of regulations



- Appointment of representative director as chief officer of export control
- Defining the role of export control operation in organization
- Building procedure for classification and its implementation
- Building procedure for end use check and end user check and its implementation
- Physical check of export items against documents
- Internal audit procedure and implementation
- Training to export control relating staffs
- Record keeping for appropriate period
- Prompt report to he Minister of METI for breach and taking measure to avoid recurrence

#### **Internal Compliance Program**



#### Internal Compliance Program

#### <Contents>

- Organization and role
- Classification procedure
- Transaction check procedure
- Shipping check procedure
- Audit
- Education
- Record keeping
- Escalation
- Penalty

#### Security Export Control Code

Chapter 1 General Provisions Article 1. Purpose

This Code is provided to adequately implement security export control in the purpose of maintaining international peace and security.

Article 2. Scope of Application

This Code shall be applied to activities conducted by Yokogawa Electric Corporation (hereimalter—"Yokogawa") of export of goods, transfer of technologies to normesidents, transactions to transfer technologies in a foreign country (hereimafter "Technology transfer"), prokering trade transaction and brokering transaction of technologies.

#### Article 3, Definition

- 1. "Foreign Exchange Act and relative perfers to the Foreign Exchange and Foreign Trade Act, which stipulates as the goods, technology transfer, brokering trade transaction and brokering to action of technologies from the viewpoint of maintaining infernational peace and security and Orders Ordinances. Notifications or Guidance based on the aforementioned law.
- "Exports" refers to export of goods (including domestic transactions in the premise of export afterwards) and technology transfer.
- "Enckering trade transaction" refers to buying, selling, donation or loan of goods involving the movement of goods between foreign countries
- "Brokering transaction of technologies" refers to technology transfer which was obtained in a toreign country to a nonresident without bringing to Japan or to another country.
- 5. "Items" refers to goods and technologies.

Registration of ICP raise the status of company

Yokogawa Electric Corporation
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#### **Export Control Structure of Yokogawa**



#### Export Control operation is spread throughout the company

#### Chief executive

Corporate
President is
appointed as a
chief executive
of Export Control



#### Administrative Division of Export Control

#### 12 dedicated staff members in Export Compliance Dept.

- Supervising Affiliates
- Establishment of rule
- Preparation of manual, worksheets
- Maintenance of member structure
- Conduct of education and internal audit
- Final responsibility of product classification
- Final responsibility of transaction approval

#### **Export Control Staff in Business Unit / Affiliates**

#### 140 members in Japan 40members in overseas

- Management of each organization
- Preparation of Local manual
- Conduct of education
- Dissemination of information from Administrative Division to local members
- Primary product classification
- Self transaction check



#### **List Control**

The export license issued by METI is required for the export of control items (goods and/or technologies).

#### **Catch-All Control**

The export license issued by METI is required for the export to concerned user or concerned use.

How do you know if your export is subject to regulations?

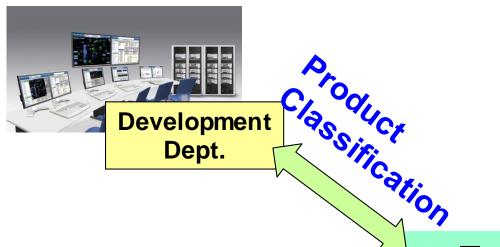


- 1. Product Classification
- 2. Transaction Check
- 3. Shipping Check

#### **Role in Each Organization**



#### **Product Development**



**Sales Activities** 



Transaction

Ship

Export
Compliance
Dept.

#### Manufacturing



Database for;

- Classification
- Transaction record



#### **Export Control Operation in Detail**

#### **Essence of Product Classification**



#### Double check the classification for all items

- Control items are considered as dual use items which are applicable to the development, production, use of WMD or conventional weapons.
- We classify all items (goods / technologies) according to the export control law before releasing the products into the market.
- Primary classification check is conducted by development department and final check is conducted by Export Compliance Department.

Product Development



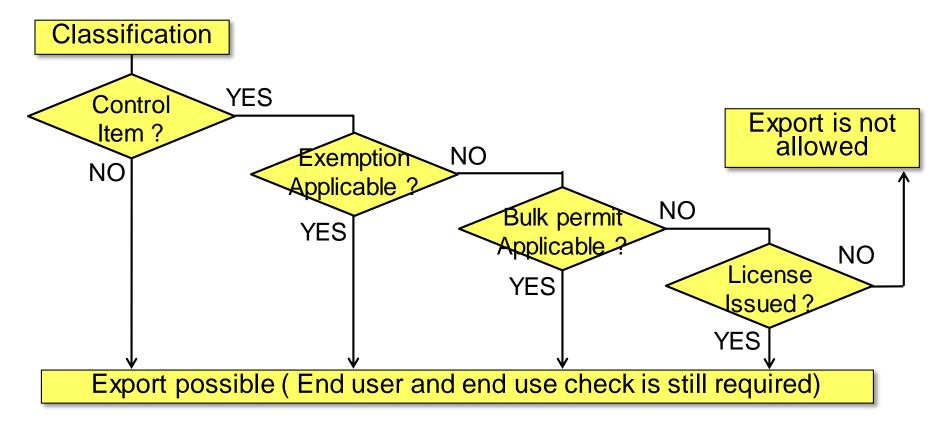
Product Classification



Product Sales release



Control items must have export license prior to export regardless of end user or end use.



Need to confirm the reason of export permission



All export transactions are checked by sales and thoroughly checked by E.C.D. for sensitive cases

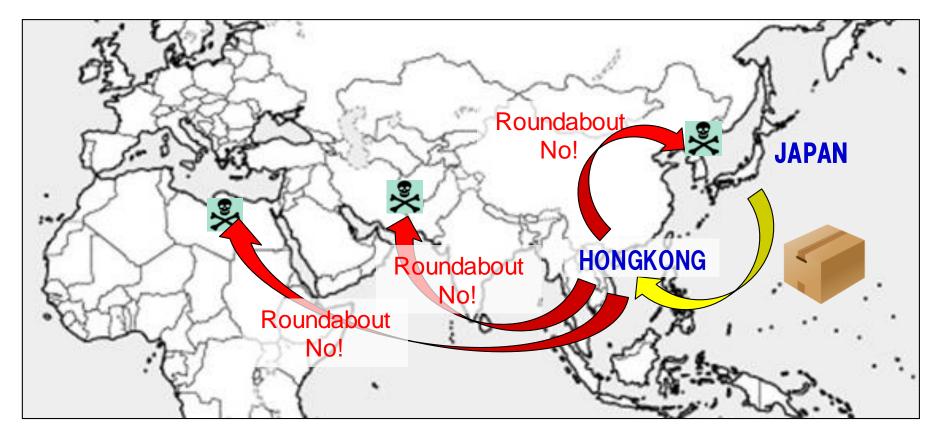
- Transaction check is mandatory to ensure our products are not used for concerned use and special attention should be paid for fraud roundabout export.
- All export transactions are subject to export control law and we need to confirm whether export license is required or not.
- Sales department conducts primary transaction check and Export Compliance Department conducts transaction check for sensitive cases.

#### Risk of roundabout export



- Concerned entities attempt roundabout procurement
- ➤ Detection of roundabout → Reputation damage

Export control system at trading partner is very important.



#### 3 Steps to ensure Transaction Check



## Transaction check by shade management and Checking all orders before shipment

Sales Dept.
Primary check



Export Compliance Dept.
Thorough check



Shipping Dept.
Shipping check

All orders are checked by sales department with prepared materials and sensitive case goes to Export Compliance Department for thorough check.

Sensitive case transactions are checked by Export Compliance Department and authorization code is issued when approved.

All export orders are checked before shipment by shipping department to see if there is authorization code is missing for sensitive case order.

#### **Check Items at Primary transaction check**



### Simple rule for sales department primary check using material provided by Export Compliance Dept.

- 1) Control Items involved?
- 2) End User is related to concerned activity?
- 3) End Usage is related to concerned activity?
- 4) Specific Country involved?
- 5) New Customer?
- 6) Restricted Organizations involved?



When the transaction meets any of the criteria above, thorough check by Export Compliance Dept. is required



#### Control items list

		Security Export Controlled Items		
No.	Model Codes	Product Name	Notes	ECC
1	703260	VN7100 Wideband Modulation Analyzer		3A002
2	730751	Audio Extension with SmartDecrypt Tech.	Softwear/Technology	5D002
3	730752	Network Extension with SmartDecrypt Tech	Softwear/Technology	5D002
4	730753	HCRP Support with SmartDecrypt Tech	Softwear/Technology	5D002
5	732810	Abit AP-4000 Air Protocol Analyzer		5A002
6	732841	Off line U-Plane Analyzing Software	Softwear/Technology	5D002
7	732850	MS Adaptor		5A002
8	AWAP111	Field Wireless Access Point		5A002
9	CV1000	Confocal Scanner Box		6A002
10	CV6000	High Through-put Cytological Discovery Sugar		→ D-SE
11	F9145YN	DAIFLOIL		

- Available on our intranet for sales people
- Conforming to the latest regulation on control items

Transaction approval by E.C.D. is required for the export involving any item in the list.

#### **Material for Transaction Check 2**



#### End user check

End user that relates to concerned activity is defined as;

- Military or national police
- Entity which relates to Development, manufacturing, use and/or storage of WMD or conventional weapons
- Entity which relates to activity in nuclear reactor, its fuel, heavy water, nuclear fusion, etc.

Transaction approval by Export Compliance Dept. (E.C.D.) is required for the export involving end user above.



#### End use check

End use that relates to concerned activity is defined as;

- Development, manufacturing, use and/or storage of WMD or conventional weapons
- Activity relates to nuclear reactor, its fuel, heavy water, nuclear fusion, etc. including nuclear power application

Transaction approval by E.C.D. is required for the export involving end use above.

#### **Material for Transaction Check 4**



#### **Specific Countries**

- Basis of the list
  - Foreign Exchange and Foreign Trade Act (Japan )
  - •EAR (USA)
  - United Nations sanction
  - WMD concerned country (our own regulation)
- Checking contractor, end user and other entities involved in the transaction

	Specific Countries							
	COUNTRY	REASONS SPECIFIED						
No.	and Area	Japan Law	USA Regulation	UN Sanction	WMD/Round- about Export Suspicion			
01	North Korea	X	X	X	X			
02	Iran	Х	Х	Х	Х			
03	Iraq	Х		Х				
04	Libya	Х		<b>6</b> ×				
05	Cuba		~KP					
06	Syria	C						
07	Sudan	Х	Х	Х				
08	Afghanistan	Х		Х				
09	Democratic Republic of the Congo	Х		Х				
10	Central African	Χ		Х				

Transaction approval by E.C.D. is required for the export involving any country in the list.

#### **Material for Transaction Check 5**



#### New Customer Screening Sheet

- Subject customer
  - No order history or long absence
- Security credibility check items
  - Reluctance to provide information on use
  - Strange use in light of its business scope
  - Excessive request of spare parts
  - Unnatural favorable conditions

		New Custo	mer Screening	Sheet		
		Applicable to direct & indir	eat exports, except i	nter-affiliates.		
Cam	pany/Organization					
	Project Name					
Ref.	No.	Date	e	Checked by		
	"RED FLAG" ind	leators of high risk of diver	sion to an unauthori	ced destination	RED	FLAG
01	Approach from prev	iously unknown oustomers	(including those who	require technical	ПУев	ПNo
	assistance), particul	larly those whose identity is	not clear.			
02		ng an intermediary agent an	d/or final consignee	that is unusual in	□Yes	Пиь
	light of their usual b					
03		nce to give sufficient expla	nation of the end-us	e of the goods or	<b>□</b> Yes	ПМо
	customer's use of					
04		noe to provide information e tobe installed, stored or r		ne place/country	□Yes	□№
05		e to be installed, stored or i ance to provide clear a				
53	technical questions		amerets to routine	winners or	□Yes	□№
06	Customer involved i		Пиь			
٦,	of a defense ministr	□Yes				
07		for needing the equipmen			-	-
	usual business or to		<b>V</b> .		□Yes	Пир
08	Equipment/goods t					
	area close to milk	ary-related facilities or a	to which ac	cess is severely	□Yes	□№
	restricted.					
09	Equipment/goods to	be utilized in a location to			□Yes	□Nb
10	Unusual customer r	equest concerning said	ment or labeling of g		□Yes	Пир
11	Unusually favorable	payment to so as a	a higher price or bet	ter interest rate	□Yes	Пир
_	than that in the pre	vailing market.				
12		equest for excessive confi	dentiality regarding fi	nal destination or	□Yes	□№
	details of products.					
13		safety or security device	s/measures in light	or nature of the	□Yes	□№
	equipment.	lly unnecessary devices (e.g		of annua annua'		
14		ny unnecessary devices (e.; Ny necessary devices for e		or spare parts) or	□Yes	□Nb
15		ormance guarantee, warran			□Yes	ПМь
16		ually necessary technical		e or training for		
-		tion or a normal ongoing se			□Yes	Пир
17		t for completion of partly fi			□Yes □	ПМь
18		ed access to parts of the pl		involved with the		
	contract.				□Yes □	Пир
19	Contract for the co	nstruction or revenping of	plant is divided by	oustomer without	- DV	Dw
	adequate informatio	n about the complete scop	e of work and/or fina	destination.	□Yes	Пир
20	Packaging and/or p	sacking components are in	consistent with the	shipping mode or	□Yes □	□№
	stated destination.				Lites	LIND
		Francor mane TRED F	LAC (S)" Yes ples	on decline		

Transaction approval by E.C.D. is required for the transaction with any suspicious customer.



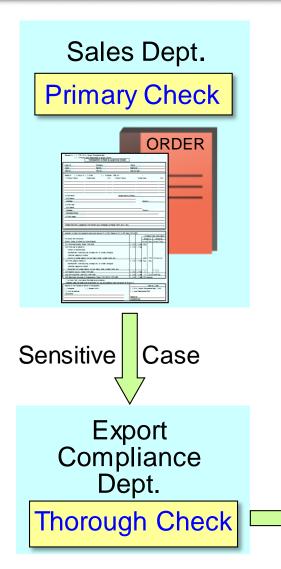
#### **End User List**

END USER LIST								
No.	Country		Company, Organization	a.k.a.: (also known as)	Type of WMD B: Biological C: Chemical M: Missiles N: Nuclear	Amendment Record		
173	Iran	IRN	Iran Electronics Industries (IEI)	Sanaye Electronic Iran     Sasaa Iran Electronics Industries     Sherkat Sanayeh Electronics Iran	M,N	LIST No.87		
174	Iran	IRN	Iran Helicopter Support and Renewal		N	LIST No.88		
175	Iran	IRN	Iran Khodro Powertrain Company	•Iran Khodro Powertrain Co. (IPCO)	M,N	LIST No.89		
176	Iran	IRN	Iran Offshore Oil Company (IOOC)	•Iranian Offshore Oil Company (IOOC) •Iranian Offshore Oil Co.	N	LIST No.90		
177	Iran	IRN	Iran Polymer & Petrochemical Institute (IPPI)		М	LIST No.91		
178	Iran	IRN	Iran Powder Metallurgy Complex (I.P.M.C.)					
770	Iran	IRN	Iran Research Organisation for Science and Technology (IROST)	ア				

- Basis of the list
  - Foreign Exchange and Foreign Trade Act (Japan)
  - •EAR (USA)
  - Our own investigation

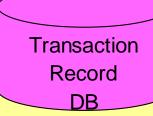
Transaction approval by E.C.D. is required for the export involving any entity in the list.

#### Thorough transaction check by E.C.D.



#### Materials for Thorough Transaction Check

1.Own Transaction DB record



- Application information
- Inquired products and quantity
- Contractor / End user name
- Spare parts request

Keeping transaction record in database helps a lot for future inquiry check

- 2. External Information Source (database)
- 3. User's website
- 4. Evident document End-use certificate may be requested as necessary

#### **US Re-export Regulation**

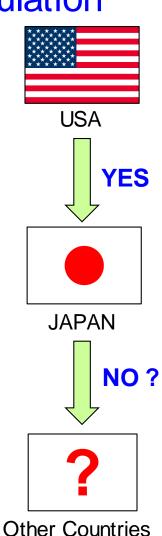


#### Also, be cautious about US re-export regulation

- Export Administration Regulations (EAR)
  - ✓ Bureau of Industry and Security (BIS) in the U.S. Department of Commerce regulates the regulation for re-export of U.S. origin products from one foreign country to another foreign country
  - ✓ Serious sanction from U.S. Government may apply for violation (Ex-territorial Regulation)

#### De minimis rule

- ✓ The regulation is applied to re-export products including U.S. products (hardware / software / technologies), whose cost exceeds 10% of total export value.
- Caution Required for Resale Items





#### **Production Completed**

#### Information check

- Transaction check reviewed?
- License granted ?, if required

Control items included?
Specific countries?

End user list?

Export License?

#### Visual check

 No discrepancy between shipping document and export items? Quantity correct?

Contents correct?



Internal E.C.D. Approval

Shipment is not allowed without E.C.D. approval for sensitive cases.



#### Aiming to improve awareness of export control

#### Type of Education

- Lecture
- E-learning
- Video watching

# The state of the s

#### **Object Personnel**

- Export control chiefs in related departments
- Newly assigned export control staffs
- All employee (E-learning)

#### Contents

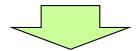
- Basics of export control
- Recent topics of export control
- Role & mission of each organization



#### **Internal Audit**



- Export Compliance Department conducts annual audit.
- Check item varies by function
  - Classification procedure audit for development dept.
  - Transaction check procedure audit for sales dept.
  - Shipping check procedure audit for shipping dept.



Improvement report is required when inadequate operation is found

#### Audit check sheet

					Affiliate Company Name:			
						Reported by:		
Sales Affiliate which has sales function								
Sales	Affiliate V	vnich nas	Interviewed by:					
Dev/End	Affilia	te which I	Date:					
	o Affilia							
ivirg/Snip	Attilla	te wnich	nas	Place:				
Annlic	able affli	ates to						
			TE			Check		
ansv	ver ques	tions						
Sales	Dev/Eng	Mfg/Ship						
			II. C	npany Outline			-	
			1					
				Documents Desirable to Be Prepai	red for Hearing		-	
Yes	Yes	Yes		(1) Company Profile		() Received		
Yes	Yes	Yes	1	(2) Company Organization Chart		( ) Received		
Yes	Yes	Yes	1	(3) Customer List		( ) Received		
	100	165						
Yes	-	-		(4) List of Dealers/Agents/Representatives		( ) Received		
			1	Main Products (e.g.: DCS, Flowme	ter. Transmitter)			
					,,		•	
			1	(1) Locally Manufactured Products		1.	3.	
-	Yes	Yes	ı			2	4.	
			ı	(0) Inner de d Des deste (non M 10				
Yes	Yes	Yes	ı	(2) Imported Products from YHQ		1.	3.	
168	162	res	ı			2.	4.	
			1	(3) Others (ex. Buyout items)		1.	3.	
Yes	Yes	Yes	ı	(o) Outoio (ex. Duyour items)				
			ı			2.	4.	
			1	Top Five Customers (Sales Amour	nt Basis)	1.		
			l		,	2.		
Yes	Yes	Yes	l			3.		
						4.		
			l			E		
			ı			J.		
			ı	Ratio of Export			-	
Yes	Yes	Yes	l	(1) Direct Export		(	) %	
Yes	Yes	Yes	1	(2) Indirect Export		(	) %	
			ł					
Yes	Yes	Yes	1	(3) Domestic Use	<u> </u>	(	) %	
Yes	Yes	Yes	l	Top Four Destination Could be s	cluding Indirect Export	1.	3.	
Yes	Yes	Yes	l			2.	4.	
			1	O Tour Four Destination Co. 17	1.	3.		
Yes	Yes	Yes		6. Top Four Destination Countries among the 20	nong the 20 Specific	1.		
			l	ountries		2.	4.	
			l	Top Four Firm User for the Above	e 6	1.		
						2		
Yes	Yes	Yes	l					
						3.		
						4.		
			1	Status of Agreement with Dealers/	Agonte/			
					Agents/		-	
L			ı	presentatives		1		
Yes	-	-	ı	(1) Frequency of Up-date of the Agreement		1		
			1	(2) Description regarding Export Control in t	he Agreement	() Existent		
Yes	-	-	ı		¥ ** * * *	() Nonexistent		
			ı					
Vee			ı	(3) Disclosure of End User List, YCP-L856,	to Dealers/Agents/Representatives	() Disclosed		
Yes			ı			( ) Else (	)	
			1	Dualmana Infrantsustus				
<u> </u>			ı	Business Infrastructure			-	
			ı	(1) Electronic Data Information Order System	n (EDI)	( ) Already Available		
Yes	Yes	Yes	ı			( ) Scheduled to Be Availab	ole in ( )	
			ı			() Else (	<del></del>	
			ı					
			ı	(2) Access to GMS		( ) Fully Available (Ref. No.		
Yes	Yes	Yes	l			( ) Partially Available		
			ı			( ) Else (	1	
	1		Į.					
Yes	Yes	Yes	ı	(3) Obtaining Manufacturing Documents		( ) From YHQ Quality Control	ol Dept	
res	162	168	ı			() Else (	)	
				ant Cantral Custom		,, =		
			JII. I	oort Control System		1	-	
		34	ı	In-house Export Compliance Prog	ram	( ) Existent (Ref. No		
Yes	Yes	Yes	ı	, ,		() Else (	)	
			ł			( ) = 00 (	,	
L			ı	Organization		1	-	
Yes	Yes	Yes	ı	(1) Chief Managing Executive				
Yes	Yes	Yes	1	(2) Staff Responsible		1		
100	100	100	ı		Idaha Tananadan da 1 5 5 1			
			ı	(3) "Chief" or "Staff" Has the Authority to Hol	d the Transaction due to Export	() Yes		
Yes	Yes	Yes	ı	Control Reason.		( ) No		
			ı			() Else (	1	
				1		( ) EISB (	)	

#### At The End







- ✓ Export control is essential for global business expansion.
- ✓ Taking the export control into daily operation flow leads to appropriate export control.
- ✓ Continuous education and audit make the system reliable.

# Thank you for your attention

