

Strategic Trade Week 2011



Date : 2011.11.7 ~ 11.11
Place : Seoul, Paju, Cheonan





What we tried to achieve

- **Maximize the positive effect by opening various events within one week.**
- **Draw more attention from public including industry leaders**
- **Satisfy customers and promote specialized agency by providing useful information**
- **Gain credibility as a responsible trading partner as a leading country in XC.**

Goals



Enhancement of Strategic Trade Control

Awareness

- Reach out to key industry leaders
- Raise public awareness
- Share credible information

Responsibility

- Gain credibility as responsible trade partner
- Become a key player in XC

Interagency Cooperation

- Strengthen human networks
- Serve as a momentum

'2011 Strategic Trade Week'

Draw Public Attention

- Opening Ceremony
- * Create an atmosphere
- Strategic Goods Exhibition
- * Exhibit & Promote Items

Share Information

- XC Conference
- ROK-US-JAPAN XC Seminar
- Strategic Tech. Control Seminar
- ICP Workshop
- CIT Workshop

Encourage Participation

- XC Quiz Game
- Promotional UCC Contest
- Slogan & Acronym Contest
- Giveaway events for SNS·Homepage Visitors

2011 Strategic Trade Week



11.7 Mon

- Opening Ceremony
- Strategic Goods Exhibition
- Export Control Conference

11.8 Tue

- ROK-US-JAPAN Export Control Seminar

11.9 Wed

- Strategic Technology Control Seminar

11.10 Thu

- Commodity Identification Training (CIT)

11.11 Fri

- Internal Compliance Program(ICP) Workshop

2011 Strategic Trade Week
On-line Contests (9. 1~10. 21)



▶ Promotional UCC

▶ Slogan Contest

▶ Acronym Contest

2011 STRATEGIC
TRADE WEEK

11.7 Mon

- Opening Ceremony
- Strategic Goods Exhibition
- Export Control Conference



2011 STRATEGIC TRADE WEEK



Invitation

Ministry of Knowledge Economy(MKE) and Korea Strategic Trade Institute(KOSTI) have endeavored to raise public awareness on export controls and encourage businesses to more efficiently comply with the export controls. As part of these on-going efforts, MKE is hosting a Strategic Trade Week event from November 7 to 11 at COEX, Seoul.

I am very pleased and honored to cordially invite you to the opening ceremony of this event.

Minister of Knowledge Economy **Choi, Joong-Kyung**

Opening Ceremony Program

	Time	Activities	Venue
WELCOME	09:40~09:58	Tea time for invited guests	COEX ASEM Hall # 203A
MAIN EVENT	10:00~10:05	Opening Remarks	COEX Grand Ballroom # 103
	10:05~10:10	Video : Global Standards for International Strategic Trade	
	10:10~10:25	Presentation : Korea's Strategic Trade Vision 2020	
	10:25~10:35	Awarding Ceremony	
ADDITIONAL EVENT	10:35~11:00	Exhibition (Strategic Items)	COEX Grand Ballroom Lobby

For inquiries and registration, please contact **Jae-il Jo** (Korea Strategic Trade Institute, 02-6000-6423)
Please present this invitation at the reception desk.

Invitation
Opening Ceremony

Host : Ministry of Knowledge Economy
Organizer : Korea Strategic Trade Institute
Sponsor : Ministry of Education, Ministry of Unification, Korea Customs Service

1st Day Sketch

2011.11.7 전략물자주간 개막식 및 컨퍼런스

Opening Ceremony



2011.11.7 전략물자주간 개막식 및 컨퍼런스

Contents	Presenter
Brief Report	KOSTI
Welcome Speech	Chairman of the Board
Congratulatory Address	KIaT
Global Standards for International Strategic Trade	Video
Korea's Strategic Trade Vision 2020	MKE
Awarding Ceremony	MKE
Words of Encouragement	MKE

On-line Contests



Events	Winner
Promotional UCC	<div data-bbox="407 339 1282 951"> <p>2011 전략물자 주간 공모전 영상창작물 분야 대상 : 장지한 오정택 이영남</p> </div> <div data-bbox="1296 339 1785 951"> </div>
Slogan Contest	<p>전략물자 바로 알면 안전무역 세계평화 Comply Export control , and Security Trade and World Peace guaranteed</p>
Acronym Contest	<p>전 : 전 세계의 평화 유지를 위해 (For world Peace) 약 : 약 속된 전략물자관리제도! (Arranged Export Control Policy) 물 : 물 샬 틈 없는 전략물자관리만이 (Only leak-less management) 자 : 자유 대한민국의 안전을 보장합니다. (Can Korea' s Prosperity)</p>

Strategic Goods Exhibition



◆ Overview

- **Aims to improve attendees' understanding of strategic items by exhibiting the products by relevant XC Regimes and explaining how those items could be diverted.**
- **Total of 27 items**

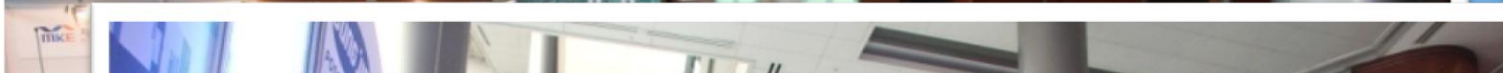
< Items Exhibited >

Weapons	MTCR	AG	WA	NSG
<ul style="list-style-type: none"> •Anti Submarine torpedo •Manpad •K-2 tank •Naval gun •T-50 aircraft 	<ul style="list-style-type: none"> •Carbon fiber •Titanium •Zirconium 	<ul style="list-style-type: none"> •Heat Exchanger •Tiodiglycol •HF •Sodium Cyanide •NaS •Bansilic acid 	<ul style="list-style-type: none"> •Epitaxial-wafer •Machine Tool •integrated circuit •Thermal imaging camera 	<ul style="list-style-type: none"> •Fuel Assembly •Nuclear Reactor •Reactor Coolant Pump •Steam Generator •Maraging Steel •Aluminium Alloy

Strategic Goods Exhibition



2011 STRATEGIC WEEK



Export Control Conference



2011 STRATEGIC TRADE WEEK



2011.11.7 전략물자주간 개막식 및 컨퍼런스

Export Control Conference



2011 STRATEGIC TRADE WEEK

Contents	Presenter
2012 Seoul Nuclear Security Summit : Significance and Challenge	Ministry of Foreign Affairs and Trade (MOFAT)
Introduction to Strategic Trade Control Policy(I)	Nuclear Safety and Security Commission(NSSC)
Introduction to Strategic Trade Control Policy(II)	Ministry of Knowledge Economy (MKE)
Export Control : Munitions	Ministry of National Defense (MND)
International Cooperation & Trend in Inter-Korean Trade	Ministry of Unification (MOU)
Customs Clearance Process of Controlled Items	Korea Customs Service (KCS)
Enforcement : Case study	Korea Customs Service (KCS)
Iran Sanctions & Confirmation process for Trade and Investment with Iran	Korea Strategic Trade Institute (KOSTI)

MON

TUE

WED

THU

FRI

2011 STRATEGIC TRADE WEEK

11.8 Tue

● ROK-US-JAPAN Export Control Seminar

ROK-US-JAP XC Seminar



- Attendees : 105 people (industries, relevant government bodies and interested individuals)**
- Presenters : Government Officials from U.S. DOC BIS and Japan METI , Industry Rep. from Korea and Japan**

Contents	Presenter
Welcome Speech	KOSTI
U.S. Export Administration Regulations (1) - Policies, License Requirements	DOC BIS
U.S. Export Administration Regulations (2) - License Exceptions, XC Reform	DOC BIS
Export Control Overview : Japan	METI
Best Practice : Export Compliance in Japanese Industry	Toray
Best Practice : Export Compliance in Research Institution	METI
Best Practice : Export Compliance in Korean Industry	Amkor

ROK-US-JAP XC Seminar



2011.11.8 한미일 수출통제 세미나

MON

TUE

WED

THU

FRI

2011 STRATEGIC TRADE WEEK

11.9 Wed

: Technology Control Seminar



Technology Control Seminar



Date : Nov.9, 2011(Wed.) 14:00~17:00

Venue : COEX Conference Room #203, Seoul

Attendees : 76 people from 64 Organizations

Contents	Presenter
Overview of Export Control & Mid to Long Term Strategic Tech. Management Plan	MKE
Introduction to Strategic Tech. Control	KOSTI
Internal Compliance at DOE Labs	U.S. DOE PNNL
Internal Compliance at KAIST	KAIST

MON

TUE

WED

THU

FRI

2011 STRATEGIC TRADE WEEK

11. 10 Thu

Commodity Identification Workshop



- **Venue : Unification Park Training Facility(Paju)**
- **Attendees : 50 people from MOD(9), KCS(10),
Police(1), Coast Guard(30)**
- **Presenters**
 - **KOSTI**
 - **KCS International Investigation Division**
 - **U.S. DOE PNNL Technical Experts**

CIT Workshop



2011 STRATEGIC TRADE WEEK

Date	Contents	Presenter
1st Day	<ul style="list-style-type: none"> • Disarmament, Nonproliferation and Export Control • Nuclear Items 	MKE KOSTI US DOE
	<ul style="list-style-type: none"> • Chem-bio Items • Missile-related Items • Nuclear(Trigger and Dual-use) Items • Chem-bio(Equipment, chemicals) items 	US DOE US DOE KOSTI KOSTI
2nd Day	<ul style="list-style-type: none"> • Machinery (Equipments, Parts) • Material (Metals) • Enforcement Cases 	KOSTI KOSTI KCS



2011.11.10~11 한미 전략물자 식별훈련 워크숍



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2011.11.10~11 한미 전략물자 식별훈련 워크숍

MON

TUE

WED

THU

FRI

2011 STRATEGIC TRADE WEEK

11.11 Fri

• Internal Compliance Program Workshop

ICP Workshop



2011 STRATEGIC TRADE WEEK

Date & Venue

- **Date : Nov. 11(Fri), 10:30 ~ 16:30**
- **Venue : Knowledge Economy Officials Training Institution (Cheonan)**

Attendees : 90 people from 55 organizations

Main Events

- **Certification ceremony for new CP participants**
- **Briefing on outcome of Advisory Task Force on Regulation, Briefing on 2011 On-site Audit Results**
- **XC Quiz Game**

ICP Workshop



2011 STRATEGIC TRADE WEEK



Presenter



2011년 전략물자 유관기관 골든벨

일시 : 2011.11.11(금) 10:00 ~ 17:00

장소 : 지식경제공무원교육원

mke 지식경제부 kosti 전략물자연구원

STRATEGIC TRADE WEEK

< Winner >



*We cordially invite you to
Strategic Trade Week in 2012
Share your experience in export controls*

*Kyoung Suk Park
Export Control Policy Division
Ministry of knowledge Economy
pkgs@mke.go.kr*



2011 STRATEGIC TRADE WEEK

*The End
Thank you!*

