

Security Trade Control of Canon

Foreign Trade Legal Division
Global Logistics Management Center
Canon Inc.

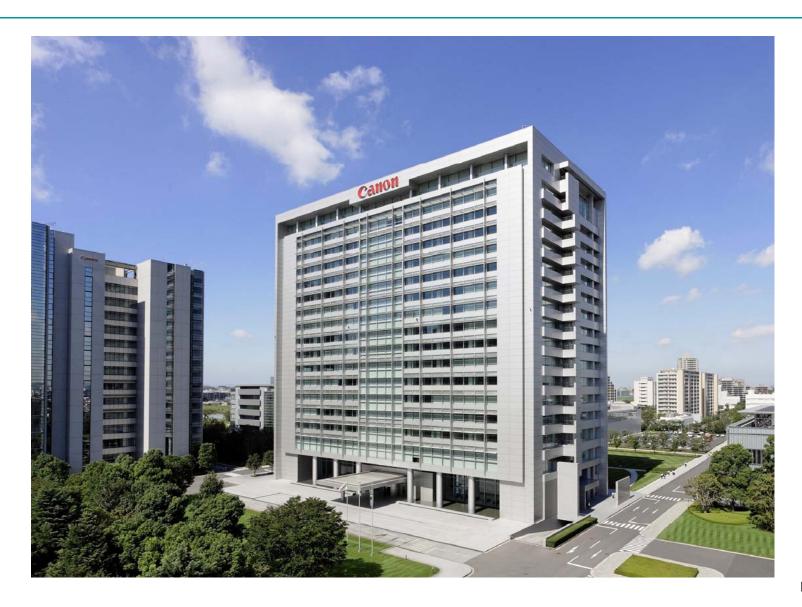


Today's Agenda

- Introduction to Canon
- Canon's STC Control
- Group Compliance



Introduction to Canon





Canon Now

Canon Inc.

Established: August 10, 1937

Capital: ¥174,762 million (As of Dec. 31, 2010)

Number of Employees (As of Dec. 31, 2010)

Non-consolidated: 26,019

Consolidated: 197,386 (71,954 in Japan)

■ Net Sales (FY2010)

Non-consolidated: ¥2,317 billion

(U.S.\$28,605 million, €21,526 million)

Consolidated: ¥3,707 billion

(U.S.\$45,764 million, €34,324 million)

Exchange Rates
US\$1 = JPY81

€1 = JPY109





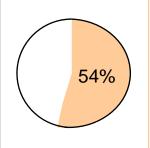
Business Fields





- Copying machines
- Laser printers
- Toner cartridges
- Digital presses
- Large-format inkjet printers

etc.



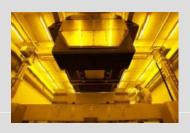
Consumer



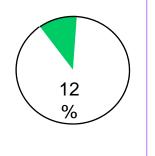
- Cameras
- Lenses
- Digital video camcorders
- Inkjet printers
- Broadcast equipment etc.



Industry and Others



- Semiconductor exposure systems
- LCD exposure systems
- Ophthalmic diagnostic equipment
- Document scanners
- Handy terminals etc.



•Note: Sales ratios do not total 100% due to sales between segments of 4%



Canon Products: Office

Office network MFPs
Digital color production systems
Laser printers
Large-format inkjet printers
Toner cartridges













Canon Products: Consumer

Digital & film cameras

Lenses

Digital video camcorders

Binoculars

Inkjet printers

Scanners

Compact photo printers

Multimedia projectors

Network cameras

Broadcast equipment



























Canon Products: Industrial and others

Semiconductor exposure systems

LCD exposure systems

Ophthalmic equipments

Digital radiography systems

Document scanners

Handy terminals

Card/label printers

Calculators



















Canon Group : Organization*

	Marketing Subsidiaries	Manufacturing Subsidiaries	R&D Subsidiaries	Others	Total
Japan	10	24	1	27	62
Americas	21	3	2	7	33
Europe	110	8	2	29	149
Asia/ Oceania	26	18	3	6	53
Total	167	53	8	69	297

^{*} As of the end of June 2011 Consolidated Subsidiaries



Canon Global Network

Integrated operations for Europe, Africa and the Middle East: **Canon Europe**

Integrated operations for Japan and the Canon Group: Canon Inc.

27

Integrated operations for North and South America:

Canon U.S.A.

Marketing 110 Manufacturing 8 R&D **Others** 29

Integrated operations for Oceania:

Integrated operations

for Asia: Canon China

Canon Australia

Marketing 10 **Manufacturing 24** R&D

Others

297 Consolidated **Subsidiaries**

As of Dec. 2010

Marketing 26 Manufacturing 18 R&D **Others** 6

Marketing 21 Manufacturing 3 R&D **Others**



Canon Inc.: Organization

Board of Directors Board of Corporate Auditors

Chairman

President

Vice President

Exec. Committee

Mgmt. Strategy Committee

New Bus. Development Committee

Corp. Ethics and Compliance

Committee

Internal Control Committee

Disclosure Committee

6 Operations, 15 Headquarters

Office Imaging Products Operations

Peripheral Products Operations

L Printer Products Operations

Image Communication Products Operations

Inkjet Products Operations

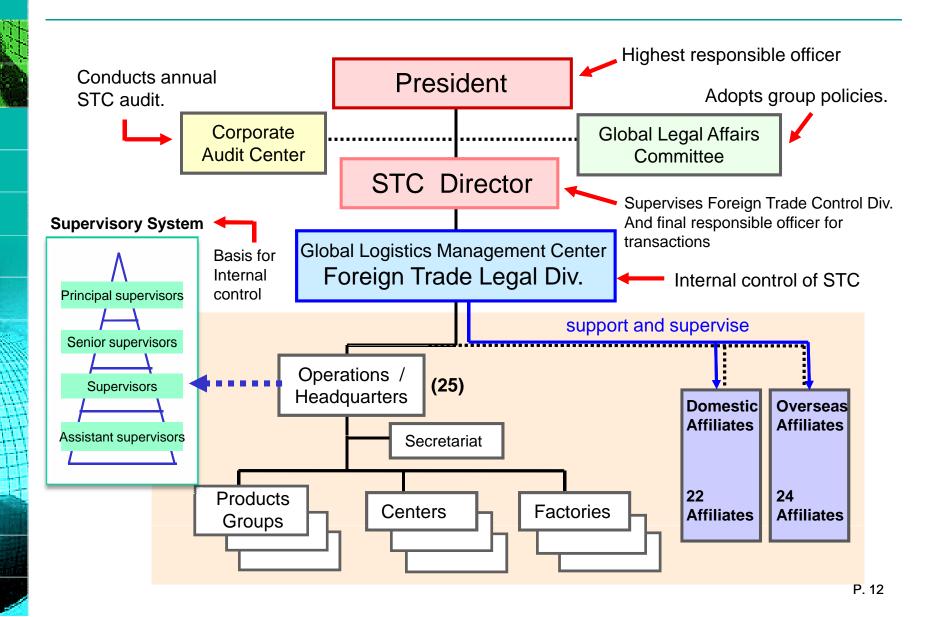
Optical Products Operations

Medical Equipment Group

- ✓ Secretarial Office
- ✓ Corp. Ethics and Compliance Admin. Office
- ✓ Legal Affairs Coordination Div.
- > External Relations Center
- ➤ Corporate Communications Center
- ➤ Corporate Audit Center
- Corporate Legal Center
- Design Center
- ➤ Global Logistics Management Center
- > RDT Strategy Center
- Corporate Planning Development HQ
- General Affairs HQ
- Human Resources Mgmt. & Organization HQ
- Finance & Accounting HQ
- Information & Communication Systems HQ
- Environment HQ
- Global Procurement HO
- Cost Engineering HQ
- Quality Management HQ
- Corporate Intellectual Property and Legal HQ
- Corporate R&D HQ
- Digital Platform Technology Development HQ
- Production Engineering HQ
- Global Manufacturing HQ
- Device Technology Development HQ
- Display Products Business Mgmt. Project



Canon's STC Compliance Organization



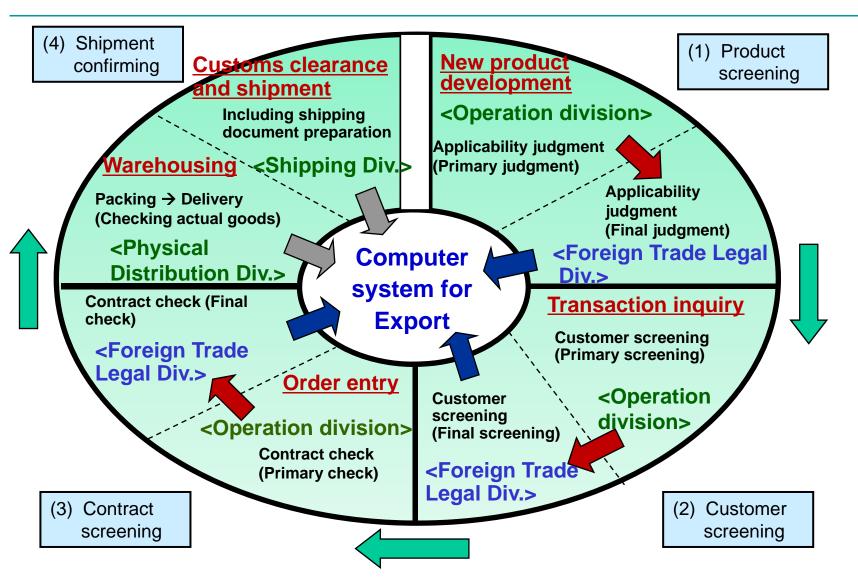


Roles of Foreign Trade Control Div.

- 1. Establish internal control organization
- 2. Set up control rules, procedures and their manuals
- 3. Screen products and technology (final responsibility)
- 4. Screen customer and transaction (final responsibility)
- 5. Judge and obtain necessary E/L
- 6. Educate employee
- 7. Support Corporate Audit Center
- 8. Support affiliates



Export control procedure in Canon





STC Compliance Program

Compliance Program (CP)

 CP on the Security Trade Control under Japanese Foreign Exchange & Foreign Trade Law

The CP consists of basic company policy, compliance organization, role & responsibility, control procedure, audit and penalty.

Submitted to METI and accepted

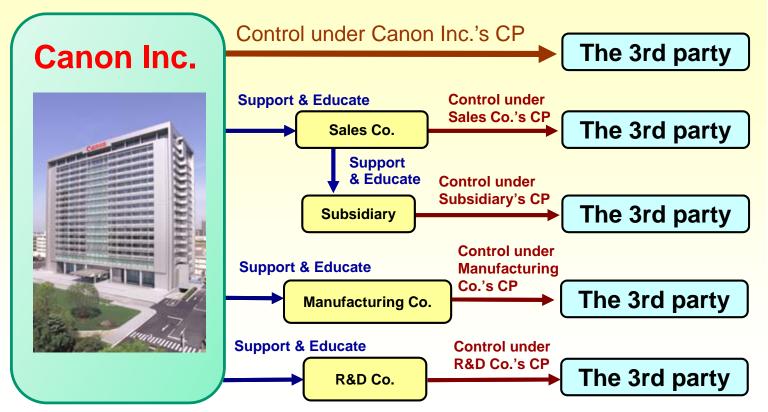


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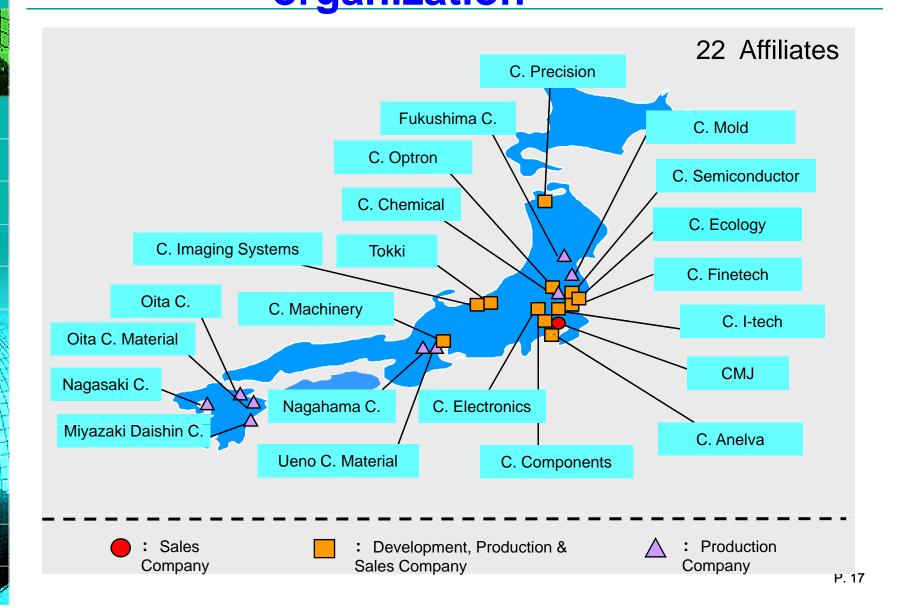
Responsibility on STC in Canon Group

- 1. Parent companies have to support and supervise their subsidiaries.
- 2. Companies who deal with 3rd parties are responsible for STC compliance.
- 3. Canon has all responsibility of technical data for Canon's goods & technologies.

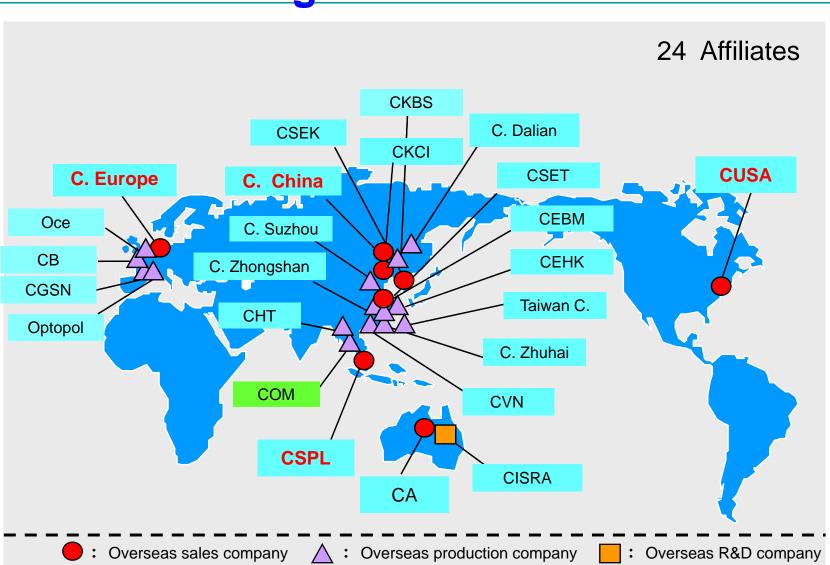










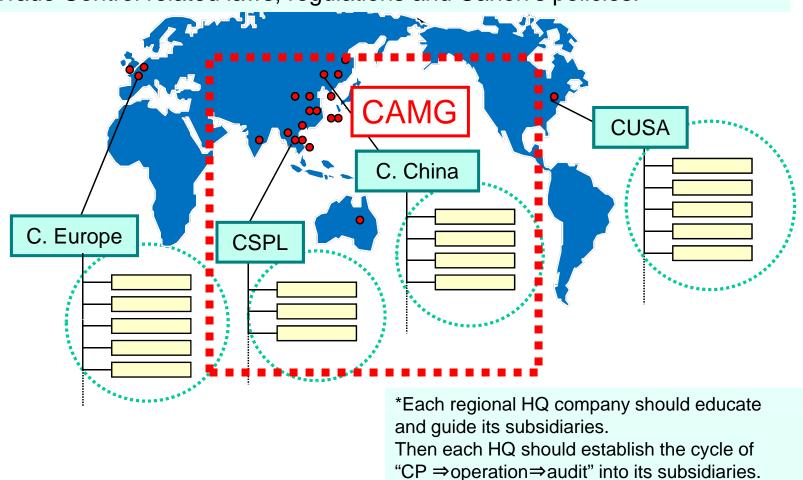






Roles of regional HQ companies

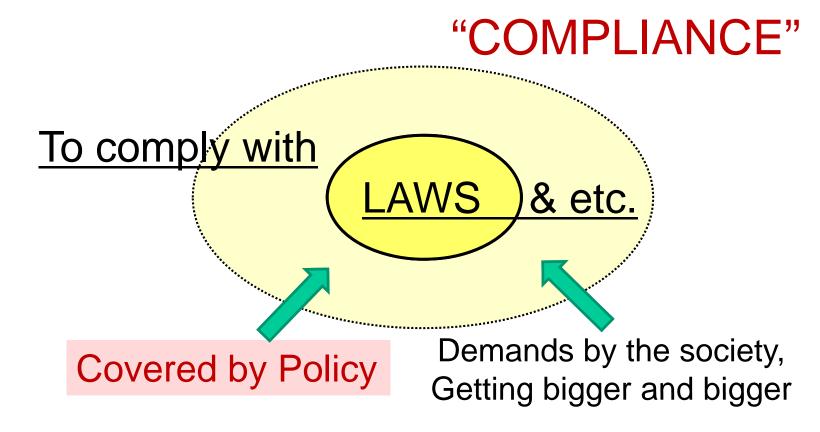
It will be more and more important that not only Canon's direct subsidiaries but also the whole group companies adhere to Security Trade Control related laws, regulations and Canon's policies.



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The meaning of compliance



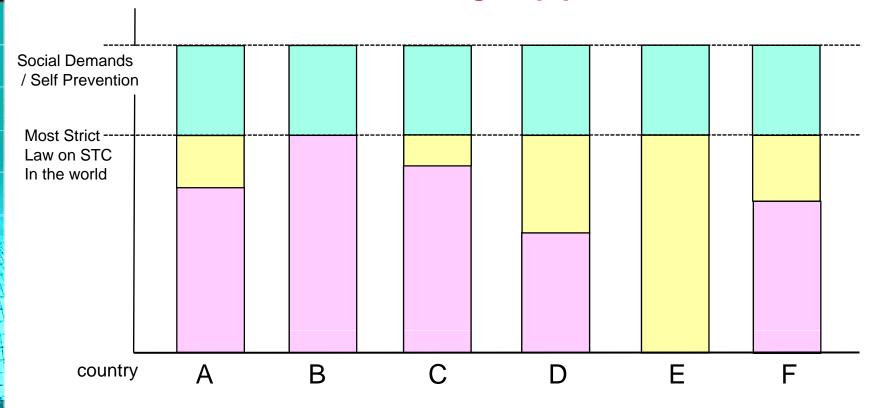
Canon's technology range and marketing activities change.

How much "etc." should we intervene?



National Laws & Group Policy

Comply with 1. National Laws & Regulations and 2. The Canon group policies



National Law

Group Policy 1

Group Policy 2



Principles of STC in Canon Group

Group Standard for STC compliance

- *The president takes a position as the highest responsible officer for Security Trade Control (STC).
- *A division which is independent of sales division, takes a position as the overall control division on STC.
- *Clarifying the necessary control process and procedures on STC.
- *Setting up the proper administrative structure on STC based on the type & scale of the business of the company.
- *Conducting internal audits on STC.
- *Setting up a Compliance Program on STC and keeping it effective.



Canon Group CSR Activity Policy

~ Contributing to the Realization of a Better Society as a Good Corporate Citizen ~

The Canon Group,
recognizing that its corporate activities are
supported by the development of society as a whole,
aims to achieve growth through sound and fair business activities
while contributing to the realization of a better society as
a good corporate citizen.

Therefore, Canon will promote its CSR activities within the international and local communities, effectively leveraging the company's advanced technological strengths, global business deployment, and diverse, specialized human resources.



Thank you for your attention.

